

Comparison of Various Treatments

Treatment	Main Purpose	How Deep Does It Treat?	How does it work?	Downtime Severity	Downtime (days)	# of Txs	Cost/Tx
Chemical Peel	Outer skin exfoliation/ rejuvenation; no real skin tightening	very superficial (80um)	chemical skin burn	Mild; skin peels for days, mild redness for 2 to 24 hours	2 to 4 days of peeling that starts 1 to 2 days after the peel	1 to 3	\$130 to \$200 depending on peel type
Intense Pulsed Light (IPL; aka Photofacial)	brown pigment, age spots, skin redness, broken blood vessels, and shrinks pores; no skin tightening or wrinkle improvement	superficial (150um)	heats and destroys only things in the skin that are brown or red (blood vessels)	Mild; brown spots will appear darker and exfoliate off naturally over 7 to 10 days	7 to 10 days for the age spots to darken in and completely exfoliate off	1 to 3	\$200/ Full Face
Vivace RF with PRP	Skin rejuvenation, skin tightening, and acne scars	shallow to deep (500 - 3500um)	heats a fraction of the dermis and subdermal tissue to induce new collagen formation and skin contraction	Little to None; some clients may notice mild swelling, but everyone can go back to work the same day with no obvious treatment signs	None	1 to 3 (more for scars)	\$900/ Full Face
Active FX/Deep FX = Total FX (Fractional Ablative laser)	Acne/burn scars, age spots and other benign skin discoloration, and a significant amount of skin tightening	medium depth (100-1000um)	burns a fraction of your skin off (15% to 80% depending on depth)	Moderate to severe; Swelling, redness, dry flaky/itchy skin	5 to 10 days	1 to 2	Active FX \$1,250 Total FX \$1,650
Ultherapy (Fractional Coagulation via Ultrasound)	Significant amount of skin tightening with no improvement in skin discoloration or redness	deepest (3000-4500um)	heats a fraction of the deep skin and induces new collagen formation with skin contraction	Little to None; some clients may notice mild swelling, or a small welt or a bruise from the nerve block injection sites but everyone can go back to work the same day	None Some Facial Soreness and numbness/tingling that can last for 1 week to 2 months	1 to 2	Full Face and Neck \$2,250-\$2,500, follow up treatments may be needed but are discounted significantly